



Drop Shipping & Branded Packaging

Shipping your orders directly from PrintsWell to your customer's doorstep is a breeze!

All you need to do to ship directly to your customer is enter your customer's address on the order submission page for a one time shipping address. Invoices or pricing are never included in any of our packages. All invoices are sent electronically.

Standing out from competitors can make a big difference. Applying your branding to drop shipped packages promotes your business and creates brand loyalty. The best part? Application of branding is provided free of charge to all of our Fulfillment partners!

Begin Branding with Fulfillment

ORDER YOUR BRANDING THROUGH PRINTSWELL FULFILLMENT

Order your items through us! Place your order for any branding stickers, business cards, or drop-in cards you would like to use. Please indicate in the invoice memo that you want us to hold items in-house for branding purposes.

Select FOR BRANDED PACKAGING -Keep in Packing Department as delivery method to remove the shipping charges.

The Details of Branding

HOW IT WORKS

You design the items you would like added to your orders. After you place your order for those items, we then keep those items in-house. Tell us the specifics on how you want your orders branded then you can choose to drop ship orders with your branding material. **We do the rest.**

As a standard, we place the stickers on the back of the bag or box, but we can also place them on the shipping container at your request. We will use branding on any of your drop-shipped orders. Orders shipping back to you will not receive branding unless requested.

We will apply up to three different branding materials per order. For example, one sticker per packaged item, one drop-in card, and one sticker on the shipping container. We only offer one drop-in card and the application of one shipping container sticker per order.





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The Details of Branding (continued)



REORDERS AND BRANDING CHANGES

We will take it from here! When your inventory is low, we automatically reorder your branding stickers, business cards, or drop-in cards. Occasionally, you will see invoices with the PO memo BRANDING when we need to reload your materials.

You can submit changes or stop branding entirely at any time by emailing fulfillment@printswell.com. Just let us know if you would like us to discard your old branding or send it back to you.

COMMON BRANDING SIZES

The most common sizes used for branding are 2" round and square stickers as well as 2 x3.5 business cards; however, any size available through Fulfillment can be used.

How to add Branding to Your Order

Once you place your branding order and it has been fulfilled, we will set up your account so that you may select Branded Packaging once you enter in a custom shipping address on our ordering portal. This will let us know to utilize your branding material for your order.

The screenshot shows a web form with the following fields and options:

- Shipping Address : Custom Shipto Address (dropdown)
- Delivery Method : Customer Pickup (CPU) - Customer Pick Up (dropdown)
- Hold For Inspection Before Shipping :
- Ship Third Party (?): No Yes
- Branded Packaging : Yes No (indicated by a red arrow)
- PO / Customer : [text input field]
- Invoice Memo : [text input field]
- Update (button)

Below the 'Branded Packaging' options, there is a note: "Packaging instructions. Contact PrintsWell to change. Branding Instructions will appear here" with a greyed-out text box below it.

Please see our Packaging Options guide for additional photo examples.